About the Carnegie Foundation

Founded by Andrew Carnegie in 1905 and chartered in 1906 by an Act of Congress, The Carnegie Foundation for the Advancement of Teaching is an independent policy and research center whose charge is "to do and perform all things necessary to encourage, uphold, and dignify the profession of the teacher and the cause of higher education."

http://www.carnegiefoundation.org/about/index.asp
In 1970, the Carnegie Commission on Higher Education developed a classification of colleges and universities to support its program of research and policy analysis. Derived from empirical data on colleges and universities, the “Carnegie Classification” was published for use by other researchers in 1973, and subsequently updated in 1976, 1987, 1994 and 2000.
After reviewing the Classification’s strengths and weaknesses as well as its current uses, the Foundation undertook a thorough reassessment of its classification system. With the 2005 revision, the single classification was replaced by a set of multiple, parallel classifications. The new classifications offer a set of different lenses through which to view U.S. colleges and universities, offering researchers greater flexibility in meeting their analytic needs.

http://www.carnegiefoundation.org/classifications/

Next revisions coming in 2010.
The Carnegie Classifications have traditionally grouped institutions by degrees offered, so that doctoral institutions were in one group and community colleges in another, and so forth. The new classifications take a very different approach. Institutions are grouped (multiple times) based on what is taught, to whom, and in what setting.


**Elective Classification on Community Engagement Added**
- Survey piloted with 13 institutions in 2005
- First Classification designations awarded in 2006
- Second group in 2008
- Next (now!) in 2010

Documentation Framework for Elective Classification

- **Foundational Indicators**
  A. Institutional Identity and Culture
  B. Institutional Commitment

- **Categories of Community Engagement**
  A. Curricular Engagement
  B. Outreach and Partnership
Foundational Indicators

- A. Institutional Identity and Culture
- B. Institutional Commitment

One of the major strengths of the institutions that were classified as engaged with their communities was a compelling alignment of mission, marketing, leadership, traditions, recognitions, budgetary support, infrastructure, faculty development, and strategic plans—the foundational indicators of community engagement.

What Information is Needed?

- 2010 Documentation Reporting Form – Worksheet:

At this point, applicants are urged to review the responses to Foundation Indicators IA, 1 through 5 and IB, 1 through 6 on pages 1-17 and determine whether Community Engagement is "institutionalized." That is, whether all or most of the Foundational Indicators have been documented with specificity. If so, applicants are encouraged to continue with the application. If not, applicants are encouraged to withdraw from the process and apply in the next round in 2015.

(2010 Documentation Reporting Form, Worksheet, page 17.)
Community Engagement describes the collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

http://classifications.carnegiefoundation.org.descriptions/ce_faq.php
A. Curricular Engagement
Curricular Engagement describes the teaching, learning and scholarship that engages faculty, students, and community in mutually beneficial and respectful collaboration. Their interactions address community identified needs, deepen students’ civic and academic learning, enhance community well-being, and enrich the scholarship of the institution.

NOTE: The terms community-based learning, academic service learning, and other expressions are often used to denote service learning courses.

(Worksheet, page 23)
B. Outreach and Partnerships

Outreach and Partnerships describe two different but related approaches to community engagement. The first focuses on the application and provision of institutional resources for community use with benefits to both campus and community. The latter focuses on collaborative interactions with community and related scholarship for the mutually beneficial exchange, exploration, and application of knowledge, information, and resources (research, capacity building, economic development, etc.) (Worksheet, page 31)

Both A. & B. must be addressed in 2010 Application!
Where to Begin – How to Manage!?!
Someone has to “lead the charge”, but ...
Convene a Taskforce

- Purposefully select members of the group
  - Members that have direct access to information
  - Members are in a position to acquire the information
  - Members are committed to success

- Schedule regular meetings

- Identify subcommittees and responsibilities

- Agree on definitions related to the application
  [http://www.carnegiefoundation.org/sites/default/files/elibrary/zuiches.pdf](http://www.carnegiefoundation.org/sites/default/files/elibrary/zuiches.pdf)
Data Collection Points

- **Institution Level**
  - Mission – Vision – Values
  - Strategic plan
  - Leadership actions
  - Infrastructure
  - Awards
  - Faculty recruitment, tenure, and promotion
  - Budgetary support
  - Assessment
  - Partnerships
Data Collection Points

- College/Department Level
  - Faculty Involvement
    - Courses
    - Syllabi
  - Faculty Training / Mentoring
  - Funding (internal and external)
  - Curricular Requirements
  - Strategic Plan
  - Awards
  - Partnerships
  - Assessment
  - Research
Data Collection Points

- Student Level
  - Student Groups
  - Student Leadership
  - Assessment
Collecting Data

- Marketing materials
- Review websites
- Institution wide survey
- Conduct group interviews
- Identify sources of previously collected data

- Question what you have collected. Will it withstand scrutiny?
Resources

- Previously successful applications
- Colleagues from institutions with the classification
- Documentation Framework FAQ’s
- Call them! Amy Driscoll-Carnegie Foundation for the Advancement of Teaching
  [driscoll@carnegiefoundation.org](mailto:driscoll@carnegiefoundation.org)
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