



Michigan | Campus Compact
STRATEGIC PLAN
2009 TO 2014

MCC promotes strategic collaboration.

Goals

- *Utilize the knowledge of our membership.*
- *Build and support continued alumni involvement in civic learning.*
- *Set up systems and create tools to aid campuses in data collection and evaluation.*
- *Connect campuses through collaborations by region.*
- *Identify potential partners for MCC and the value of those partnerships.*
- *Connect campuses overlapping academic interests and community issues.*

MCC supports quality, reciprocal campus-community partnerships.

Goals

- *Find pathways for college students to work and serve to increase Michigan's college access and success.*
- *Provide resources to build infrastructure for quality, reciprocal campus community partnerships.*
- *Train campuses and community partners on the elements of quality reciprocal community partnership.*
- *Recognize quality, reciprocal campus – community partners.*

MCC promotes service as a tool for global understanding.

Goal

- *Educate, support and recognize members to build understanding of the value of service, social justice and global understanding.*

MCC serves as the principal support organization championing service, service-learning and civic engagement in higher education.

Goals

- *Increase and retain members.*
- *Support professional development at all constituency levels.*
- *Promote MCC as the principle support organization for higher education's efforts in civic learning and community engagement.*
- *Encourage deepening reflection of students' connection of service.*
- *Build and strengthen campus leadership for the movement.*

MCC is a learning organization that continually seeks to improve member's abilities and impact in educating students for their civic life.

Goals

- *Develop a sustainable funding plan.*
- *Develop professional development and expertise among staff to meet goals.*
- *Evaluate MCC programs and processes to determine value, effectiveness and efficiency.*
- *MCC builds on the concept of service to build global understanding.*