

MICHIGAN CAMPUS COMPACT



CARTER PARTNERSHIP AWARD

Jimmy and Rosalynn Carter Partnership Award for
Campus-Community Collaboration

GENERAL SPONSORSHIP OPPORTUNITIES

\$10,000 LEAD SPONSOR

Branding and Name Recognition Opportunities

- Organization identified as a **Lead Sponsor** in statewide news releases.
- Organization identified as a **Lead Sponsor** on the event web page and Michigan Campus Compact website.
- Organization identified as a **Lead Sponsor** with company logo in the event program.
- Recognized in an award letter to all the campuses in the state.
- Recognition at Michigan Campus Compact Annual Institute, a 350-400 person conference held in February, and at our 2008 Council of Presidents meeting in March.
- Full page ad in 2009 Compact Magazine (*sponsorship must be received by December 31, 2008*).

Organizational Benefits

- Fifty (50) tickets to the event.
- Present the award on stage with the Governor and First Gentleman
- Two organization representatives are invited to the private reception, hosted by the Governor, the headlining performer, and First Gentleman, prior to the event.

\$5000 PACESSETTER SPONSOR

Branding and Name Recognition Opportunities

- Organization identified as a **Pacesetter Sponsor** in statewide news releases.
- Organization identified as a **Pacesetter Sponsor** on the event web page and Michigan Campus Compact website.
- Organization identified as a **Pacesetter Sponsor** with company logo in the event program.
- Recognized in a letter to all the campuses in Michigan.
- Recognition at Michigan Campus Compact Annual Institute, a 350-400 person conference held in February and at our 2008 Council of Presidents meeting in March.
- Half page ad in 2009 Compact Magazine (*sponsorship must be received by December 31, 2008*).

Organizational Benefits

- Twenty-five (25) tickets to the event.
- Two organization representatives are invited to the private reception, hosted by the Governor, the headlining performer and First Gentleman, prior to the event.

\$2500 SUPPORTING SPONSOR

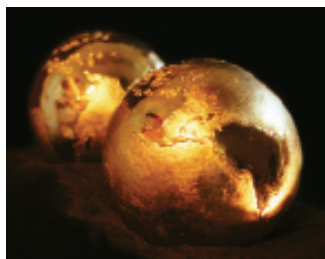
Branding and Name Recognition Opportunities

- Organization identified as a **Supporting Sponsor** in statewide news releases.
- Organization identified as a **Supporting Sponsor** on the event web page and Michigan Campus Compact website.
- Organization identified as a **Supporting Sponsor** in the event program.
- Recognition at Michigan Campus Compact Annual Institute, a 350-400 person conference held in February and at our 2008 Council of Presidents meeting in March.
- Quarter page ad in 2009 Compact Magazine (*sponsorship must be received by December 31, 2008*).

Organizational Benefits

- Ten (10) tickets to the event.
- One organization representative is invited to the private reception, hosted by the Governor, the headlining performer, and First Gentleman, prior to the event.

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2009 SPONSORSHIP FORM

Name: _____

Title: _____

Campus: _____

Phone Number: _____ Fax Number: _____

Sponsorship Level:

_____ Lead Sponsor: \$10,000

_____ Pace Setter Sponsor: \$5,000

_____ Supporting Sponsor: \$2,500

Please make checks payable to: **Michigan Campus Compact**

Please mail checks to:

**Michigan Campus Compact
1048 Pierpont, Suite 3
Lansing, Michigan 48911
ATTN: Carter Partnership Awards**

FAX FORM TO: 517.492.2410